



February 1, 2017

To whom it may concern,

Nextier Bank and the Richard G. Snyder YMCA Campus are once again partnering to continue the Armstrong County Day of Giving. The Day of Giving is a day that the public can have a percentage of their contributions to their favorite participating non-profit matched. We will be holding the Day of Giving on Thursday, May 11, 2017.

The aim of this initiative is to increase the level of knowledge about non-profits in our region, leverage or increase individual and organization funding, and to spotlight the charitable trends in our region. There are so many wonderful non-profit organizations in our area that are in need of and deserve funding. We are excited to have a way to give back to all of them but we need your help!

Last year alone there were 48 non-profit participants and 15 Match Partners. **\$339,301** was given with a match fund of **\$31,000** for a total of **\$370,548**.

We want to make 2017 the best year yet! Your support as a Match Partner would be greatly appreciated. We are excited about the opportunity this event provides the non-profit organizations serving Armstrong County. Become a Match Partner and make a lasting impact in the community.

Thank you for making a difference!

Sincerely,

Kathy Booher
Director of Finance
RGS YMCA

Bethany Riggle
Director of Marketing
RGS YMCA

Melissa Shaeffer
Corporate Executive Secretary
Nextier Bank

Della Kacmar
Assistant BSA/OFAC Officer
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